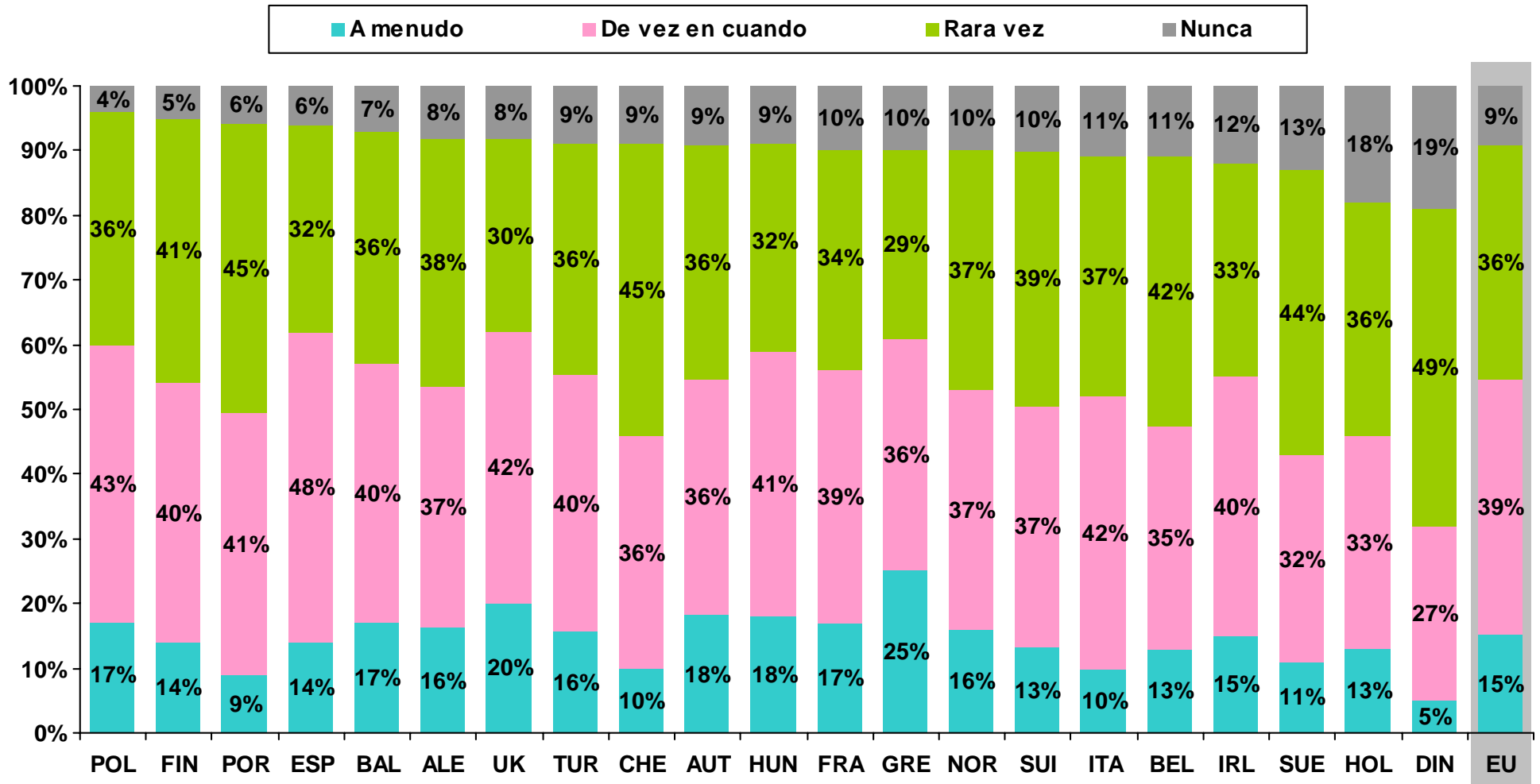


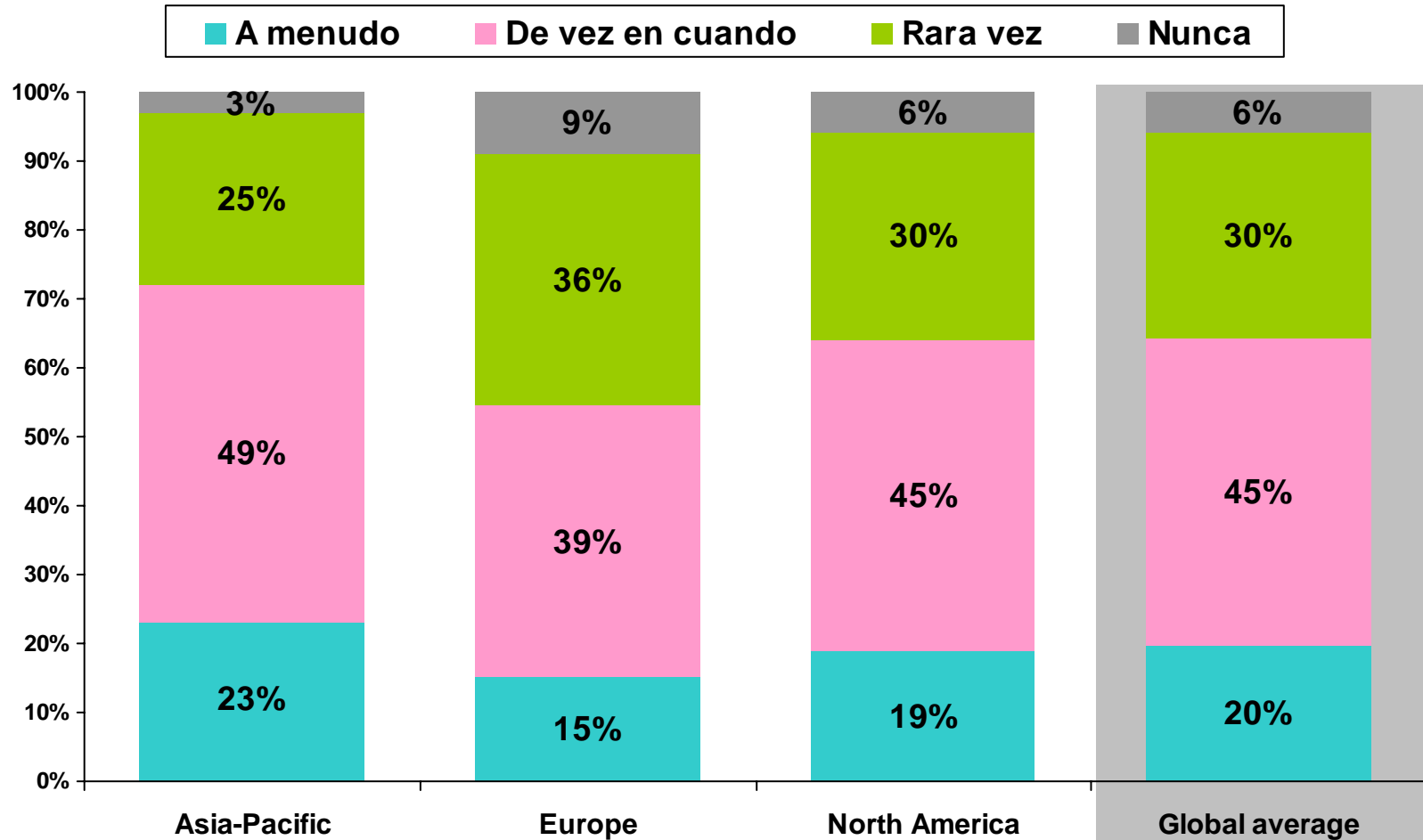
¿Con qué frecuencia sustituye la compra de ingredientes para cocinar por Comida Preparada? - Europa



Base: All respondents

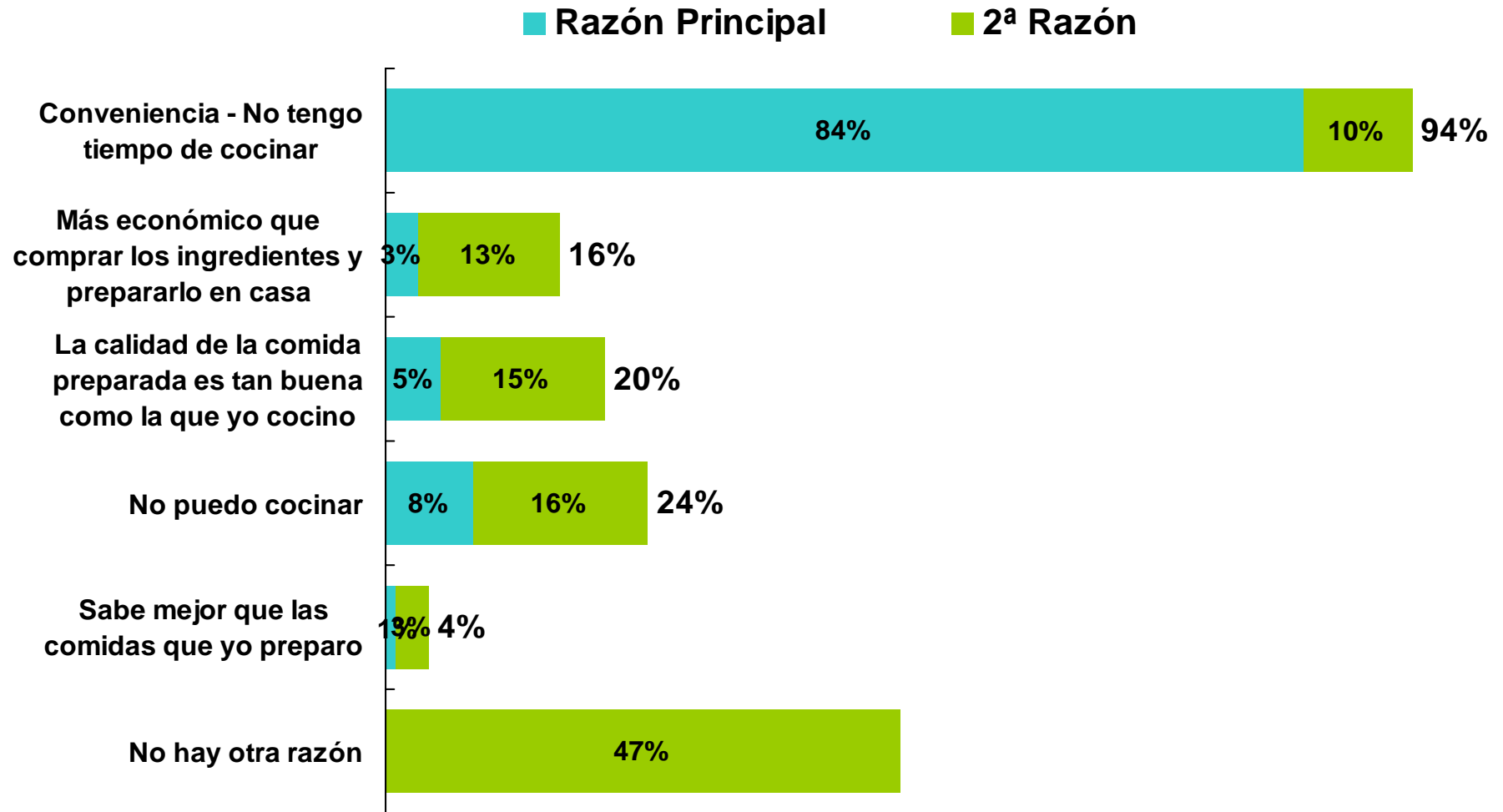
Confidential & Proprietary • Copyright © 2006 ACNielsen • a VNU business

¿Con qué frecuencia sustituye la compra de ingredientes para cocinar por Comida Preparada?



Base: All respondents

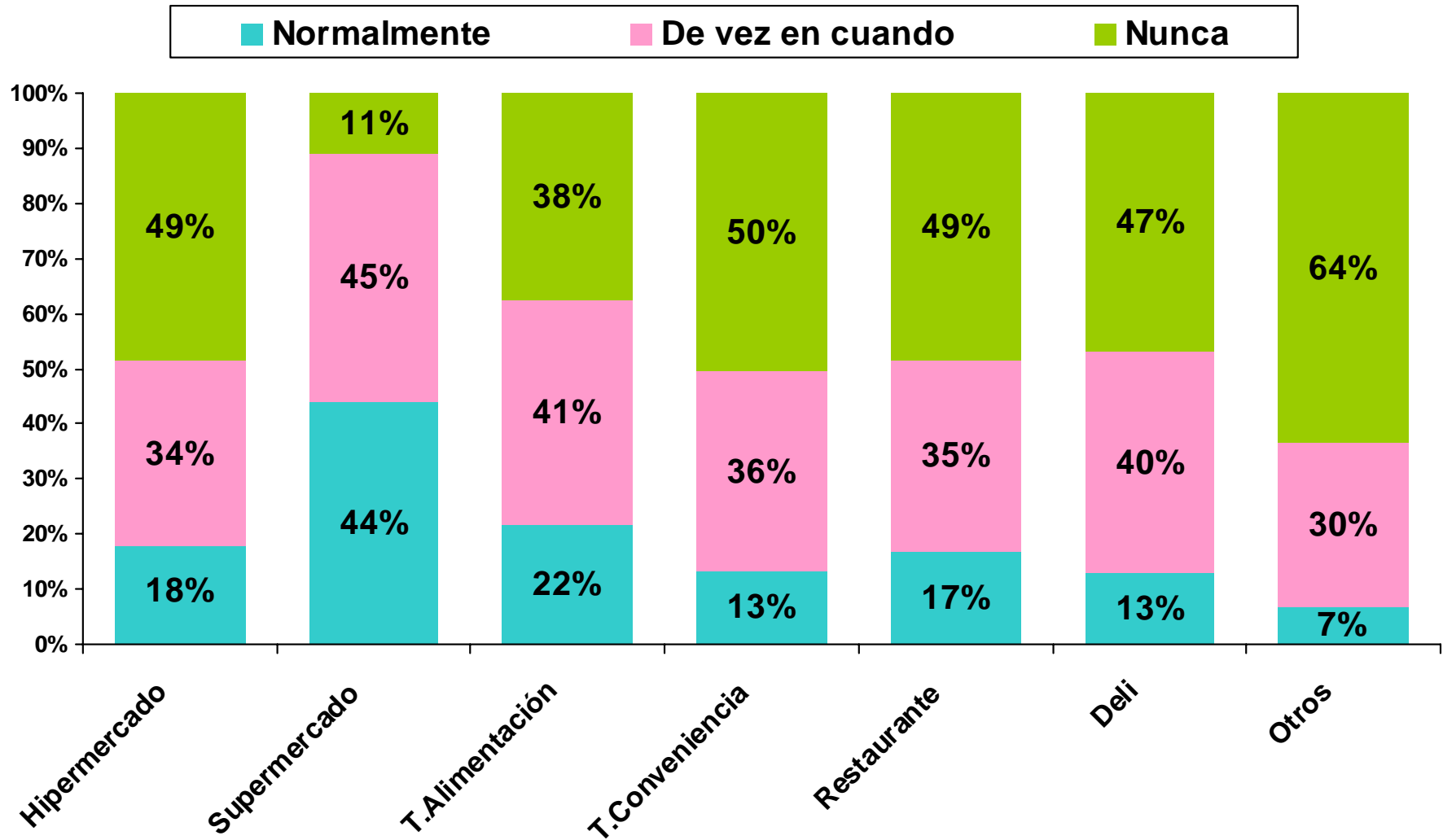
¿Cual es tu razón principal para comprar comidas preparadas? - Spain



Base: Respondents who purchase ready to eat meals Note: "No other reason" is only included as a second reason

Confidential & Proprietary • Copyright © 2006 ACNielsen • a VNU business

¿Dónde compra normalmente la comida preparada?- Media Mundial



Base: Respondents who purchase ready to eat meals

Confidential & Proprietary • Copyright © 2006 ACNielsen • a VNU business